

Volume Guarantee Screening Tool






We first map out what we think would happen to the market if no guarantee was provided – this is our counterfactual scenario

- Based on current available evidence and discussions with partners and experts, we project the current trajectory of the market and barriers to access
- Our impact projections are then compared against this counterfactual to assess the added benefit of the guarantee

Element	Type of information considered (not exhaustive):
Supply	<ul style="list-style-type: none">• Expected number of suppliers in the market• Types of products available• Unit price of products
Demand	<ul style="list-style-type: none">• Product adoption• Patient uptake
Other market-shaping activities	<ul style="list-style-type: none">• Availability and terms of alternative guarantee/ financing/ market-shaping interventions

We use available evidence to apply ratings to each indicator

Indicator	Key Questions	Factors
 Lives changed	<p>How many people will gain access to the product?</p> <p>How will their health improve and how many premature deaths will be averted?</p>	<p>Additional people reached based on additional units sold under the guarantee</p> <p>Estimated depth of impact of the product compared to standard of care</p>
 Money saved	<p>How much has our guarantee reduced the price of the product?</p> <p>What does this mean in direct cost savings for procurers?</p>	<p>Average product price reduction</p> <p>Projected direct and indirect savings and the likelihood of mark-up on exit price</p>
 Markets shaped	<p>Will the guarantee sustainably improve affordability and procurement practices?</p> <p>Will increased demand visibility improve long-term supply security?</p>	<p>Type and scale of market shifts</p> <p>Long-term sustainability of expected market shifts</p>

Detail: Lives Changed

Additional people reached

Additional people reached based on **additional units sold under the guarantee** (compared to estimated counterfactual sales)

Depth of Impact

Element

Type of information considered (not exhaustive):

Performance
(compared to standard-of-care)

- Efficacy compared to standard-of-care
- Adherence
- Ease of Use (acceptability)
- Thermostability
- Reduction in side effects

Consider evidence certainty

Burden of Disease

- Mortality of disease as a proportion of all causes
- Morbidity of disease as a proportion of all causes
- Length of condition
- Likelihood of reinfection and onward transmission

Equity of Reach

- Additional population reached
- Vulnerable populations reached
- Gender or race dynamics

Detail: Money Saved

Average product price reduction

Estimated average **product price reduction** (compared to what purchasers would be paying for in the counterfactual scenario)

Wider cost savings

Element

Type of information considered (not exhaustive):

Direct Savings

- Estimated annual savings

Indirect Savings

- Indirect savings to the **patient**
 - Average length of hospital stay or time out of work associated with illness from the disease
 - Proportion of health care spend associated with the disease that is out-of-pocket
 - Likelihood of catastrophic health expenditure
- Indirect savings to the **system**
 - Proportion of national health budget spent on disease
 - Savings on healthcare worker time or wider programme
 - Reinvestment of savings elsewhere

Mark-up risk

- Risk of significant mark-up to end-purchaser based on existing distribution mechanisms

Detail: Markets Shaped

